

Podium Pitches Guidelines

This document contains information and guidelines for Podium Pitches at ICC 2025.

Goal

Podium Pitches are intended to allow Patrons and Exhibitors to give a technical, non-commercial, presentation on a topic of their choice, fitting the area of the conference, under a unified theme. This year IEEE ICC 2025 will focus on **harnessing communications technology to create positive change**.

Proposal

The proposal for a Podium Pitch should follow the template, available at the conference website <https://icc2025.ieee-icc.org/patrons-exhibitors/podium-pitches-template> indicating the following information:

- Speaker's Name
- Speaker's Organisation
- Speaker's Email
- Speaker's Phone Number
- Speaker's CV
- Speaker's Photo
- Podium Pitch Title
- Motivation and Background
- Content

The information should be sent via email to Jordan.Melzer@telus.com and jukim@mitacs.ca as a *.DOC attachment.

Structure

A Podium Pitch should be given by a Speaker to be defined by the Patron or Exhibitor. Preferably, there should be only one Speaker.

A Podium Pitch may include demos, show of equipment or any other relevant means.

Schedule

Podium Pitches Sessions will be held during the conference programme, during coffee breaks.

Duration

A Podium Pitch should extend for 10 minutes and will be shared with pitches from other Patrons and Exhibitors in a Session.

Podium Pitches Sessions extend for a conference break, i.e., 30 minutes.

Session Format

The conference is aimed at in-person attendance, hence, Speakers at Podium Pitches Sessions are expected to participate in person as well.

Podium Pitches Sessions are held in the room used for Exhibitions and coffee-breaks.

Presentations should be uploaded to a local computer prior to the beginning of the session, being given live at the session.

Public information

The following information will be made public:

- Speaker's Name
- Speaker's Institution
- Speaker's CV
- Speaker's Photo
- Podium Pitch Title
- Motivation and Background
- Content

Evaluation

The following criteria will be taken into consideration for the evaluation and ranking of Podium Pitches proposals:

- Relevance
- Timeliness
- Content
- Relationship to Patrons or Exhibitors

Podium Pitches Chairs will conduct the evaluation.

Registration

It is expected that the Speaker giving the Podium Pitch will be one of the complimentary registrations to which the Patron or Exhibitor is entitled to.